



DATE ISSUED: May 4, 2009

Report No. 09-062

ATTENTION: Budget and Finance Committee  
Agenda of May 7, 2009

SUBJECT: Fiscal Year 2010 Arts and Culture Funding Recommendations

REQUESTED ACTIONS

This is an information report for the Fiscal Year 2010 proposed budget hearings.

SUMMARY:

Annually the Commission for Arts and Culture makes funding recommendations to the Mayor, and in turn the City Council, for allocating Transient Occupancy Tax (TOT) monies to non-profit arts and culture organizations. The funding is budgeted within the Special Promotional Programs budget under the category of Arts, Culture and Community Festivals. The Mayor's FY 2010 Proposed Budget includes a total funding amount for the sub-categories within the Arts, Culture and Community Festivals category, and this report outlines the specific allocation recommendations for the non-profit arts and culture organizations.

The Commission for Arts and Culture has been reporting to the Mayor's Chief of Staff for the last three years. Since the Commission for Arts and Culture is funded through Special Promotional Programs TOT, the Commission for Arts and Culture and Special Promotional Programs budgets are shown under the Office of the Chief of Staff in the budget document.

BACKGROUND

The Commission for Arts and Culture (Commission) was established in 1988 to develop a process for evaluating applications and recommending funding for arts and culture organizations to the City Manager, Mayor and City Council. While the Commission's role has expanded to include a leadership role in promoting the stability, development and vitality of the City's arts and culture community, the Commission still fulfills its original mission as part of the annual budget process.

Transient Occupancy Tax (TOT) funds are allocated annually to various arts and culture organizations and included within the Special Promotional Programs budget. The category of Arts, Culture and Community Festivals is one of five funding categories included within the Special Promotional Programs budget. The Commission for Arts and Culture focuses their

efforts on that category and utilizes a process of review as outlined in Council Policy 100-03. Applications are made available to arts and culture organizations by Commission staff in the summer for the following fiscal year's budget. The deadline for filing is in the fall, and the Commission Advisory Panels and the full Commission review the applications through the winter and spring. All meetings related to the allocations process are conducted in public in compliance with the Brown Act. The Mayor's Proposed Budget each year reflects the requests made by each of the non-profit organizations that submitted an application. Prior to the City Council budget hearings, this report is issued outlining the Commission's specific recommendations for funding as approved by the Mayor.

## DISCUSSION

A summary of the Commission's recommendations for FY 2010 funding allocations are reflected in the chart below. Each of the sub-categories is described more fully following the chart:

<b>Program</b>	<b>Recommendation</b>
Allocations (total is \$6,874,301)	
Organizational Support Program (OSP)	\$6,449,183
Creative Communities San Diego (CCSD)	\$425,118
Public Art Fund	\$30,000
Administration	\$866,285
Mayor/Council Allocations	\$220,000
<b>Total Proposed Budget</b>	<b>\$7,990,586</b>

Within the Special Promotional Programs category of Arts, Culture and Community Festivals, funding for non-profit arts and culture organizations is broken into two sub-categories – Organizational Support Program (OSP) and Creative Communities San Diego Program (CCSD). The remainder of the Arts, Culture and Community Festivals funding is administrative in nature, in support of the organizations, the Public Art Program, and Commission programs including cultural tourism and the Survive and Thrive Initiative.

### **Organizational Support Program (OSP)**

The purpose of the Organizational Support Program is to provide core support or general operating support for eligible non-profit arts and culture organizations. These organizations foster the stabilization and diversification of San Diego's cultural base, enhance the quality of life in the City's neighborhoods and pursue the vision of San Diego as an international cultural tourism destination. Funding supports the vitality and stability of the City's prominent and established arts organizations and cultural institutions, promotes an environment that attracts and nurtures emerging artists and cultural organizations and expands the availability of arts and cultural activities throughout the social, ethnic and economic sectors of the City to foster, promote and expand cultural diversity.

This year, the Commission received 76 OSP applications with a total funding request of \$14,011,910. The Commission Advisory Panels (CAP) reviewed them, following an evaluation by staff for completeness and compliance. Two CAPs, comprised of Commissioners and community members with expertise in nonprofit management and in the fields of arts and culture, reviewed and ranked the proposals according to the published criteria. Applicants were ranked in a two-step process: 1) each panel member ranked each application individually and 2) the ranks were averaged, with the resultant scores determining the applicant's ranking within its OSP level. Organizations received a notice of their rank and the panels' comments and had an opportunity to appeal the rank in a formal hearing.

The summary recommendation is to allocate funding in the amount of \$6,449,183 for Fiscal Year 2010 Arts and Culture Organizational Support Program contracts to 72 arts and cultural organizations; this funding level is unchanged from FY 2009. Attachment 1 includes an overview of the OSP funding process and the distribution of recommended OSP allocations.

#### **Creative Communities San Diego**

The Commission received 51 Creative Communities San Diego (CCSD) applications, with a total funding request of \$1,155,600. Beginning with FY 2007, the Commission merged two of its allocations programs, Festivals and Celebrations and Neighborhood Arts Program, into the Creative Communities San Diego Program. This program provides project-based financial support for festivals, street fairs, parades and other civic events that enhance neighborhood pride, identity and unity and for projects that make arts and culture activities accessible to the community, increasing participation in arts and culture and making arts and culture more central to people's lives. The process for reviewing CCSD applications for funding is the same as the OSP review.

The summary recommendation is to allocate funding in the amount of \$425,118 for FY 2010 Creative Communities San Diego (CCSD) contracts to 48 nonprofit organizations; this funding level is unchanged from FY 2009. Attachment 2 includes an overview of the CCSD funding process and the distribution of recommended CCSD allocations.

#### **Public Art Program**

The allocation to the Public Art Fund is \$30,000. The Public Art Fund, established by the municipal code and administered by the Commission, supports activities associated with the management of the City's art collection such as conservation and repair, and activities associated with public art project management including outreach to the community, managing the process for artist selection and administering contracts.

The Commission's Public Art Program comprises three primary areas: 1) art in capital improvement projects; 2) art/cultural space in private development projects; and 3) management of the art owned by the City.

**Art in Capital Improvement Projects:** The Public Art Program is guided, in part, by *Council Policy 900-11 Inclusion of Public Art In Capital Improvement Program and Redevelopment Agency Projects* which stipulates: "At the time that the City Council

considers the annual CIP budget, the Commission and City Manager shall submit a public art work plan to the City Council which shall propose public art projects for the next fiscal year. The work plan shall also provide the City Council with a status report on current public art projects and projects which were completed during the previous year." This report is a response to this requirement.

For FY 2010, no CIP projects have been identified as eligible for the 2% public art set-aside specified in CP 900-11.

**Art/Cultural Space in Private Development Projects:** Private projects which have been identified as eligible for the .5% - 1% set-aside for art/cultural space may meet the City's requirements in one of three ways: 1) art on site at 1%; 2) cultural space on site at 1%; or 3) payment of an in-lieu fee to the City at .5%.

In FY 2009 to-date, five private development projects have been identified as eligible for art/cultural space. Of those five, three have opted to place art on site, while the other two are as yet undecided.

**Management of the Civic Art Collection:** The Civic Art Collection is comprised of more than 1,100 artworks owned or controlled by the City. The Commission administers the acquisition, loan, donation, deaccession, movement, exhibition, operation and maintenance of the artworks in/proposed for the Civic Art Collection.

In FY 2009 to-date, 12 public artworks have been acquisitioned; one public artwork has been deaccessioned; one public artwork is undergoing repair two public artworks are undergoing conservation surveys; and one public artwork has been conserved.

It is recommended that \$30,000 be allocated to the Public Art Fund in FY 2010.

#### **Administration**

The Administration budget provides for staff support of Commission for Arts and Culture's overall goals and objectives. In addition to making funding recommendations as described within this report, the Commission is also responsible to advise on projects and programs designed to promote public art throughout the neighborhoods of the City, to develop policies that involve artists in elected capital improvement projects, and to encourage the private sector to include public art in private development. The Commission's FY 2010 Administrative budget shows a net reduction of \$79,570, which reflects primarily the reduction of one full-time position annualized from the mid-year FY 2009 budget adjustments.

It is recommended that \$866,285 be allocated to the Arts and Culture Department's Administrative budget.

#### **Mayor/City Council Allocations**

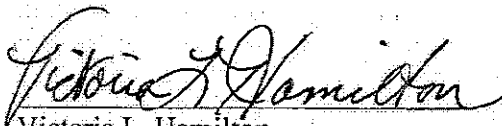
No change to this category has been budgeted. The Proposed Budget provides for each of the eight Councilmembers to receive \$25,000 and for the Mayor to receive \$20,000 to allocate funds

to non-profit arts and culture organizations. When a Councilmember or the Mayor decides to use his/her allocations to support an organization funded through the Commission, the organization's scope of services is amended, and the Commission manages the contract. When a Councilmember or the Mayor decides to support an organization not funded through the Commission, the City Attorney's Office manages the contract along with the Council offices.

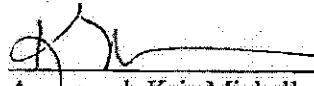
It is recommended that \$220,000 be allocated to the Mayor/City Council Allocations.

FISCAL CONSIDERATIONS:

The administrative budget has been reduced by one full-time employee; no change to the Public Art Fund or to the overall OSP and CCSD allocations; and no change to Mayor/City Council Allocations.



Victoria L. Hamilton  
Executive Director  
Commission for Arts and Culture



Approved: Kris Michell  
Chief of Staff  
Office of Mayor Jerry Sanders

Attachments:

- 1) FY 2010 Organizational Support Program Overview and Funding Recommendations
- 2) FY 2010 Creative Communities San Diego Overview and Funding Recommendations

# **Attachment 1 OVERVIEW**

## **City of San Diego Commission for Arts and Culture Fiscal Year 2010 Organizational Support Program**

### **Methodology**

Each year the Commission reviews the application review criteria and guidelines and makes improvements as necessary based upon feedback from contractors, panels and staff. Major components of the review criteria include an organization's capacity to plan, implement and evaluate high quality arts and culture programming and services, an organization's capacity to meet the city's contract management requirements and to serve all of San Diego's diverse communities, including youth, and an organization's governance and fiscal health.

All applicants were required to submit an application by the deadline of October 24, 2008. Application guidelines and forms were made available to the public beginning July 31, 2008. Workshops were held on August 21 (Council District 3) and 22 (Council District 8) 2008. Individual technical assistance in person, by phone or email was provided throughout the year.

Panels were convened on December 12 and 15, 2008 to review and rank applications. Panelists consisted of members of the Commission as well as community members selected for their expertise in the areas of arts or cultural programming, education, diversity, community development, cultural tourism, and business. Panels were open to the public and conducted in accordance with the Brown Act.

An Appeals Hearing was held as part of a regular Commission meeting on March 20, 2009 at which time one appeal was heard from Malashock Dance. The appeal was granted (rank was changed from a 3 to a 3+).

## How to Navigate the Spreadsheet

The following systems are used in the ranking of applications:

1. Applications are ranked as follows with the corresponding percentages used as multipliers when calculating the maximum percentage of each applicants request, the applicant may be awarded:

Rank	Percentage Equivalent
4	100%
4-	94%
3+	88%
3	82%

2. Applicants receiving a rank lower than a "3" were not recommended for funding.
3. Awards are calculated according to a formula that takes into account two curves, the ranks awarded by the panel, and the amount of available funds.
4. New organizations receive 50% of their calculated award.
5. No organization may receive more than 10% of the total available funds.
6. No organization will be funded over its requested amount.

## Funding Recommendations Overview

	Number of Applicants	Total Amount Requested	Number of Applicants Funded	Funding
FY09 (actual)	79	\$12,022,123	76	\$6,449,183
FY10 (recommended)	76	\$14,011,910	72	\$6,449,183

Organizations that did not re-apply

- Centro Cultural de la Raza
- San Diego Women's Chorus
- Sledgehammer Theatre
- Icarus Puppet Company
- Fritz Theatre

New organizations or organizations that were not included in the application pool in FY09

- New Children's Museum (new)
- San Diego Automotive Museum (missed the deadline)

## FY10 Organizational Support Program (OSP)

City of San Diego Commission for Arts and Culture  
 FY10 Organizational Support Program (OSP) Funding Recommendations  
 This scenario recommends funding for organizations that received a rank of 3 or better.

<b>Funds Available</b>	\$6,449,183
<b>Recommended</b>	\$6,449,183
<b>Difference</b>	(\$0)

## Curve Parameters

Standard	Initial AOI
Initial % rate	AOI growth rate
AOI growth rate	decrement of %
decrement of %	Museum Curve
Museum Curve	initial % rate
initial % rate	decrement per \$1M
decrement per \$1M	

## Rank Factors differential

25,000	6%
25%	4.00
20%	3.67
0.58%	3.33
	3.00
	2.67
	2.33
	0%
	0%

Adjustments from Computed Allocation to Recommended Funding

- cap to available funds
- max allocation %
- max new & returning
- min continuing
- max decrease
- max increase coming on the Curve

10%
25%
50%
70%
10%
20%

Both Curves  
 adjust to available funds

0.575627100	0.6323	-9.0%	FY08
	0.6686	-13.9%	FY07
	0.6854	-16.0%	FY06
	0.7626	-24.5%	FY05
	0.8108	-29.0%	FY04
	0.9390	-38.7%	FY03
	0.8606	-40.1%	FY02
	0.9808	-41.3%	FY01

Summary by Level	Annual Operating Income 07	FY2008 Funding	% AOI	Requested Funding 2010	Annual Operating Income 08	Recommended Funding 2010	% AOI	% Funds
Level I	119,714,721	4,169,424	3.5%	9,672,319	150,530,717	4,371,535	2.9%	68%
Level II	24,213,609	1,683,538	8.0%	3,609,063	26,341,486	1,732,576	6.6%	27%
Level III	5,884,142	596,221	10.0%	730,528	3,707,318	345,072	9.3%	5%
All Levels	149,812,472	6,449,183	4.8%	14,011,910	180,579,521	6,449,183	3.6%	100.0%



City of San Diego Commission for Arts and Culture  
 FY10 Organizational Support Program (OSP) Funding Recommendations  
 This scenario recommends funding for organizations that received a rank of 3 or better.

72 Organizations recommended for funding:

Level I	Organization	Rank FY09	Annual Operating Income 07	Funding FY09	Requested Funding FY10	Rank FY10	Annual Operating Income 08	Recommended Funding FY10
1	Old Globe Theatre	4.00	\$18,017,279	\$463,355	\$1,239,756	4.00	\$22,541,023	\$435,251
2	SD Society of Natural History	4.00	\$12,222,322	\$409,734	\$1,159,628	4.00	\$21,084,102	\$432,916
3	SD Opera	4.00	\$16,260,587	\$451,734	\$935,205	4.00	\$17,003,744	\$416,106
4	SD Symphony	4.00	\$15,703,042	\$447,264	\$852,766	4.00	\$16,573,563	\$406,163
5	SD Museum of Art	4.00	\$9,114,686	\$359,345	\$654,024	4.00	\$10,900,399	\$355,500
6	La Jolla Playhouse	3.33	\$15,215,992	\$389,871	\$820,047	3.67	\$14,909,942	\$376,700
7	Museum of Contemporary Art	4.00	\$7,220,581	\$318,508	\$667,634	4.00	\$12,320,624	\$374,187
8	SD Space and Science Foundati	3.67	\$7,123,140	\$297,185	\$518,148	3.67	\$6,908,641	\$266,028
9	Maritime Museum of San Diego	4.00	\$4,017,219	\$224,584	\$448,242	4.00	\$5,603,026	\$251,015
10	New Children's Museum				\$429,272	4.00	\$5,050,257	\$117,928
11	SD Air & Space Museum	3.00	\$2,804,047	\$101,621	\$438,752	3.00	\$4,387,521	\$177,290
12	La Jolla Music Society	4.00	\$3,480,844	\$204,633	\$320,633	4.00	\$3,375,080	\$182,531
13	SD Historical Society	FC	\$1,890,898	\$110,186	\$356,562	3.33	\$3,241,475	\$156,378
14	SD Repertory Theatre	3.33	\$3,080,641	\$166,033	\$310,142	3.67	\$3,101,425	\$162,181
15	Mingel International Museum-	3.67	\$3,028,846	\$175,343	\$278,665	3.67	\$2,322,205	\$133,000
16	SD Museum of Man	4.00	\$2,425,495	\$160,216	\$242,845	3.67	\$2,207,690	\$128,363
16	Totals for Level I		\$121,605,619	\$4,279,610	\$9,672,319		\$150,530,717	\$4,371,535

Level II	Organization	Rank FY09	Annual Operating Income 07	Funding FY09	Requested Funding FY10	Rank FY10	Annual Operating Income 08	Recommended Funding FY10
1	Lyric Opera San Diego	3.33	\$1,794,212	\$113,411	\$228,806	3.33	\$1,989,617	\$111,634
2	Museum of Photographic Arts	3.33	\$1,943,263	\$120,584	\$228,856	3.67	\$1,830,851	\$112,350
3	SD Center for Jewish Culture	3.67	\$1,677,934	\$115,876	\$207,130	3.67	\$1,726,087	\$107,672
4	Athenaeum Music & Arts Library	3.67	\$1,301,071	\$96,108	\$191,382	3.67	\$1,594,854	\$101,657
5	SD Junior Theatre	3.67	\$1,401,270	\$101,544	\$175,934	3.67	\$1,407,470	\$92,741
6	Mainly Mozart	3.67	\$1,288,595	\$95,422	\$174,431	3.67	\$1,395,447	\$92,155
7	California Ballet	3.33	\$1,376,097	\$93,797	\$172,012	3.33	\$1,376,097	\$85,386
8	SD Civic Light Opera	2.67	\$1,376,901	\$0	\$141,389	2.33	\$1,129,510	\$0
9	SD Chamber Orchestra	3.00	\$1,019,934	\$69,819	\$143,273	3.33	\$1,102,097	\$72,328
10	Japanese Friendship Garden	3.33	\$686,563	\$55,247	\$118,490	3.33	\$846,356	\$59,145
11	Malashock Dance and Co	3.00	\$631,177	\$48,200	\$112,592	3.33	\$776,500	\$55,341
12	SD Youth Symphony	3.67	\$792,538	\$65,972	\$111,192	3.67	\$766,840	\$58,544
13	Save Our Heritage Organisation	3.33	\$767,709	\$60,259	\$110,716	3.33	\$763,560	\$54,626
14	SD Automotive Museum				\$106,899	3.33	\$737,234	\$53,159
15	SD Art Institute	3.33	\$538,476	\$45,647	\$91,596	3.33	\$724,704	\$62,456
16	Cygnnet Theater	3.67	\$691,960	\$64,949	\$105,045	4.00	\$724,450	\$59,593
17	City Ballet	3.33	\$632,766	\$51,832	\$98,555	3.33	\$679,692	\$49,900
18	Media Arts Center	3.67	\$597,157	\$52,905	\$100,161	3.67	\$667,737	\$52,569
19	Gaslamp Quarter Historical Fdn	3.33	\$671,404	\$54,293	\$97,655	2.33	\$651,034	\$0
20	Young Audiences of San Diego	3.67	\$446,436	\$42,007	\$95,323	3.67	\$635,487	\$50,571
21	SD Model Railroad Museum	3.00	\$591,831	\$45,827	\$89,277	3.33	\$595,182	\$44,969
22	Diversitary Theatre	3.67	\$668,548	\$57,802	\$85,690	3.67	\$535,561	\$44,197
23	SD Archaeological Center	4.00	\$291,992	\$31,722	\$74,458	4.00	\$465,364	\$42,052
24	Playwrights Project	3.67	\$408,040	\$39,088	\$73,443	3.67	\$459,021	\$39,099
25	Eveoke Dance Theatre	3.00	\$367,072	\$31,315	\$68,956	3.33	\$405,626	\$33,154
26	Classics for Kids	3.67	\$301,057	\$30,571	\$64,944	3.67	\$382,024	\$33,748
27	SD Ballet	3.67	\$291,490	\$29,777	\$61,433	3.67	\$361,369	\$32,269
28	La Jolla Symphony & Chorus	3.00	\$360,710	\$30,877	\$59,962	3.33	\$352,718	\$29,624
29	Patricia Rincon Dance Collective	3.33	\$280,456	\$27,013	\$58,629	3.33	\$347,874	\$29,294
30	Veterans Memorial Center	3.67	\$244,021	\$25,748	\$63,847	3.67	\$316,749	\$29,003
31	SD Dance Theater	3.67	\$253,238	\$26,543	\$54,386	3.67	\$302,142	\$27,911
32	AJA Project	3.33	\$286,545	\$26,030	\$52,601	3.33	\$292,232	\$25,429
32	Totals for Level II		\$23,970,453	\$1,740,185	\$3,609,063		\$26,341,486	\$1,732,576

Level III	Organization	Rank FY09	Annual Operating Income 07	Funding FY09	Requested Funding FY10	Rank FY10	Annual Operating Income 08	Recommended Funding FY10
1	Sushi	3.33	\$200,216	\$20,479	\$48,254	3.67	\$268,080	\$25,316
2	Persian Cultural Center	3.67	\$284,006	\$28,152	\$47,273	3.33	\$262,631	\$24,262
3	SD Children's Choir	4.00	\$250,220	\$25,000	\$43,725	3.67	\$242,919	\$23,352
4	Spreckels Organ Society	3.67	\$232,062	\$24,707	\$28,353	3.67	\$141,766	\$14,942
5	San Diego Water Color Society	3.00	\$192,142	\$12,909	\$38,717	3.33	\$203,773	\$16,429
6	Mohelo Performing Arts	4.00	\$145,945	\$17,892	\$38,153	4.00	\$200,806	\$21,236
7	Prophet World Beat Center	3.67	\$252,531	\$26,482	\$36,081	3.67	\$189,900	\$19,060
8	Fern Street Community Arts	3.33	\$170,105	\$17,890	\$33,480	3.33	\$176,211	\$16,770
9	Westwind Brass	3.33	\$131,068	\$14,389	\$31,285	3.33	\$156,425	\$15,187
10	SD Chinese Historical Society	3.67	\$144,305	\$16,660	\$29,586	3.67	\$147,928	\$15,484
11	SD Young Artists Music Academy	3.67	\$131,749	\$15,437	\$27,207	3.67	\$136,037	\$14,435
12	Finest City P.A. dba Gay Men's Chorus	3.33	\$125,652	\$13,888	\$28,249	3.33	\$141,246	\$13,946
13	SD Master Chorale	3.67	\$121,714	\$14,444	\$26,692	3.67	\$133,844	\$14,240
14	San Diego Theatre Scene	3.00	\$144,800	\$10,201	\$26,290	3.00	\$131,471	\$12,237
15	Center for World Music	3.33	\$129,318	\$14,228	\$25,863	3.33	\$129,317	\$12,952
16	SD Men's Chorus	3.67	\$105,992	\$12,855	\$24,012	3.67	\$118,602	\$12,865
17	SD Young Artists Symphony	3.33	\$84,132	\$9,897	\$22,248	3.33	\$105,941	\$10,951
18	SD Museum Council	3.33	\$82,721	\$9,755	\$19,255	3.33	\$91,547	\$9,679
19	SD Guild of Puppetry	3.67	\$64,095	\$8,383	\$17,328	3.67	\$82,515	\$9,466
20	SD Early Music Society	3.33	\$87,046	\$10,187	\$17,618	3.33	\$80,081	\$8,639
21	Samahan	3.33	\$80,583	\$9,541	\$16,105	3.33	\$73,205	\$8,003
22	Actors Alliance of SD	3.33	\$90,877	\$10,566	\$15,505	2.67	\$70,477	\$0
23	Camarada	3.67	\$67,855	\$8,802	\$15,231	3.67	\$69,231	\$8,151
24	Women's History Museum	3.33	\$76,450	\$9,000	\$14,662	3.33	\$63,749	\$7,111
25	Common Ground Theater	3.33	\$113,515	\$12,751	\$13,304	3.33	\$57,843	\$6,543
26	NewWorks/Vantage Theatres	3.00	\$28,272	\$3,607	\$7,132	3.00	\$28,531	\$3,310
27	SD New Music	2.67	\$11,023		\$1,267	3.00	\$5,069	\$506
28	SD Civic Youth Ballet	3.00	\$184,385	\$17,824	\$37,653	2.67	\$198,173	\$0
28	Totals for Level III		\$3,732,779	\$396,926	\$730,528		\$3,707,318	\$345,072

## **Attachment 2 OVERVIEW**

City of San Diego Commission for Arts and Culture  
Fiscal Year 2010  
Creative Communities San Diego Program

### **Methodology**

Each year the Commission reviews the application review criteria and guidelines and makes improvements as necessary based upon feedback from contractors, panels and staff. Major components of the review criteria include an organization's capacity to plan, implement and evaluate high quality arts and culture programming and services, especially those designed to promote community development, an organization's capacity to meet the city's contract management requirements and to serve all of San Diego's diverse communities, including youth, and an organization's governance and fiscal health.

All applicants were required to submit an application by the deadline of November 19, 2008. Application guidelines and forms were made available to the public beginning September 19, 2008. Workshops were held on September 25 (Council District 4) and 26 (Council District 3) 2008. Individual technical assistance in person, by phone or email was provided throughout the year.

Panels were convened on January 20 and 21, 2009 to review and rank applications. Panelists consisted of members of the Commission as well as community members selected for their expertise in the areas of arts or cultural programming, education, diversity, community development, cultural tourism, and business. Panels were open to the public and conducted in accordance with the Brown Act.

An Appeals Hearing was held as part of a regular Commission meeting on March 20, 2009 at which time there were no CCSD appeals.

## How to Navigate the Spreadsheet

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1. Applications are ranked as follows with the corresponding percentages used as multipliers when calculating the maximum percentage of each applicants request, the applicant may be awarded:

Rank	Percentage Equivalent
4	100%
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2. Applicants receiving a rank lower than a "3" were not recommended for funding.
3. Awards are calculated based upon the applicants ranks and the available funds.
4. No organization may receive more than 10% of the total available funds.
5. No organization will be funded over its requested amount.

## Funding Recommendations Overview

	Number of Applicants	Total Amount Requested	Number of Applicants Funded	Funding
FY09 (actual)	48	\$1,188,159	46	\$425,118
FY10 (recommended)	51	\$1,155,600	48	\$425,118

### Organizations that did not re-apply

- Alternative Healing Network (not funded in FY09)
- Border Voices (SDSU Research Foundation, fiscal agent)
- Black Storytellers of san Diego
- Encanto Community Fund
- Teye Sa Thiosanne African Drum and Dance Company (Children Having Children, fiscal agent)
- Firefighters Advisory Council to the Burn Institute
- Historic Old Town Community Foundation
- In aChord Men's Ensemble (not funded in FY09)
- picArt, Partners in Compassion Art
- San Diego North Chamber of Commerce

New organizations or organizations that did not apply in FY09

- Aguinaldo Foundation
- Balboa Park Cultural Partnership
- Christian Community Theatre
- Moxie Theatre
- Nu-Way BHILD
- PGK Project
- San Diego Audubon Society
- San Diego Fleet Week Foundation
- Sherman Heights Community Center
- Southern Sudanese Community Center of san Diego
- Street of Dreams/Musicians for Education
- Transcendance
- Villa Musica

	Organization	FY10 Name of Project	FY10 Total Project Expenses	FY10 Amount Requested	FY10 Rank	FY10 Recommended Funding	FY09 Funding	Difference from FY09 Funding
1	San Diego Asian Film Foundation	10th Annual San Diego Asian Film Festival	\$ 384,278.00	\$ 80,000.00	4	\$19,681	\$17,470	\$2,211
2	Bon Temps Social Club of San Diego	Gator by the Bay	\$ 294,000.00	\$ 73,500.00	4	\$19,681	\$21,219	(\$1,538)
3	San Diego Armed Services YMCA	9th Annual Big Bay July 4th Fireworks Show	\$ 221,109.00	\$ 55,274.00	3.67	\$18,500	\$19,946	(\$1,446)
4	Gaslamp Quarter Arts Association	2010 Gaslamp Quarter Fine Arts Festival	\$ 210,000.00	\$ 50,000.00	3	\$16,138	\$18,673	(\$2,535)
5	Jacobs Center for Neighborhood Innovation	2009 Arts and Culture Fest	\$ 202,700.00	\$ 50,675.00	3.33	\$17,319	\$13,177	\$4,142
6	America's Finest City Dixieland Jazz Society	San Diego Thanksgiving Dixieland Jazz Festival	\$ 193,700.00	\$ 48,425.00	3.33	\$17,319	\$18,673	(\$1,354)
7	Adams Avenue Business Association	Adams Avenue Street Fair	\$ 193,000.00	\$ 48,250.00	4	\$19,681	\$21,219	(\$1,538)
8	Christian Community Theatre	Let Freedom Ring, a musical production on The Midway	\$ 192,750.00	\$ 48,187.00	3.33	\$17,319		\$17,319
9	San Diego Film Foundation	San Diego Film Festival	\$ 183,475.00	\$ 54,869.00	3.67	\$18,500	\$19,946	(\$1,446)
10	Justice Overcoming Boundaries	4th Annual Fiesta DeL Sol San Diego	\$ 160,000.00	\$ 40,000.00	3.33	\$16,300	\$16,269	\$31
11	Torrey Pines Kiwanis Foundation	La Jolla Festival of the Arts	\$ 157,000.00	\$ 15,000.00	3.67	\$6,529	\$7,038	(\$509)
12	San Diego Performing Arts League	Increasing Arts Patronage in San Diego	\$ 136,690.00	\$ 34,173.00	3.33	\$13,926	\$17,399	(\$3,473)
13	Salvation Army	Kroc Kids Youth Theatre Company	\$ 129,452.00	\$ 28,000.00	3.67	\$12,188	\$6,104	\$6,084
14	San Diego EarthWorks	EarthFair 2010	\$ 126,447.00	\$ 31,612.00	4	\$14,639	\$13,880	\$759
15	Balboa Park Cultural Partnership	Balboa Park Learning Institute	\$ 122,100.00	\$ 30,525.00	3.67	\$13,287	\$0	\$13,287
16	San Diego Audubon Society	2010 San Diego Bird Festival	\$ 120,970.00	\$ 30,242.00	3	\$11,484	\$0	\$11,484
17	San Diego Fleet Week Foundation	Fleet Week Sea & Air Parade	\$ 116,777.00	\$ 29,194.00	3	\$11,986	\$0	\$11,986
18	Little Italy Association	Little Italy Festa	\$ 101,200.00	\$ 25,000.00	4	\$11,577	\$17,370	(\$5,793)

	Organization	FY10 Name of Project	FY10 Total Project Expenses	FY10 Amount Requested	FY10 Rank	FY10 Recommended Funding	FY09 Funding	Difference from FY09 Funding
19	Pacific Beach Community Development Corporation	Pacific BeachFest 2009	\$ 100,000.00	\$ 25,000.00	4	\$11,577	\$13,102	(\$1,525)
20	Ocean Beach Merchants Association	Ocean Beach Street Fair and Chili Cook-off Festival	\$ 96,100.00	\$ 24,025.00	4	\$11,125	\$10,220	\$905
21	Hillcrest Business Improvement Association	CityFest 2010	\$ 90,000.00	\$ 20,000.00	3.33	\$8,150	\$10,674	(\$2,524)
22	Centre City Development Corporation	San Diego Multicultural Festival	\$ 83,000.00	\$ 10,000.00	3.67	\$4,953	\$4,392	(\$561)
23	Pacific Southwest Wildlife Arts	2010 California Open Wildlife Art Festival	\$ 77,801.00	\$ 19,450.00	3.33	\$7,926	\$8,741	(\$815)
24	San Diego City College Foundation	4th Annual San Diego City College International Book Fair	\$ 75,500.00	\$ 17,500.00	4	\$8,104	\$7,487	\$617
25	Kalusagan Community Services	Filipino American Arts & Cultural Festival	\$ 73,000.00	\$ 18,250.00	3.67	\$7,944	\$7,390	\$554
26	College Area Economic Development Corporation	Boulevard BOO I Parade & Carnival	\$ 65,000.00	\$ 16,250.00	3.33	\$6,622	\$3,953	\$2,669
27	Aguinardo Foundation	Philippine American Festival	\$ 64,500.00	\$ 16,125.00	2.33	\$0	\$0	\$0
28	San Diego Chinese Center	Chinese New Year Food and Culture Fair	\$ 58,000.00	\$ 14,500.00	3.33	\$5,909	\$7,742	(\$1,833)
29	Southern Sudanese Community Center of San Diego	After School Arts and Culture Program	\$ 56,800.00	\$ 14,200.00	3.33	\$5,787	\$0	\$5,787
30	North Park Organization of Businesses	14th Annual North Park Festival of the Arts	\$ 56,025.00	\$ 14,000.00	3.67	\$6,094	\$6,569	(\$475)
31	Point Loma Association	Point Loma Summer Concerts	\$ 55,240.00	\$ 13,810.00	3.67	\$6,011	\$6,446	(\$435)
32	Linda Vista Multi-Cultural Fair and Parade	25th Linda Vista Multi-Cultural Fair and Parade	\$ 48,642.00	\$ 12,160.00	4	\$5,631	\$4,457	\$1,174



	Organization	FY10 Name of Project	FY10 Total Project Expenses	FY10 Amount Requested	FY10 Rank	FY10 Recommended Funding	FY09 Funding	Difference from FY09 Funding
33	Rancho de los Penasquitos Town Council	Fiesta de los Penasquitos	\$ 36,800.00	\$ 9,200.00	3.33	\$3,749	\$4,317	(\$568)
34	Transcendence	Explore/Create/Activate - HEAT: Youth Dance Program	\$ 30,000.00	\$ 10,000.00	3.33	\$4,075	\$0	\$4,075
35	Los Bilingual Writers	Bilingual Literary Project Exhibitions and Oral History Recordings	\$ 30,000.00	\$ 10,000.00	3	\$3,797	\$4,692	(\$895)
36	New Americans Museum	Dream Out Loud: Gang and Drug Prevention Through the Arts Program	\$ 30,000.00	\$ 10,000.00	3.67	\$4,353	\$2,865	\$1,488
37	Street of Dreams/Musicians for Education	Asian Story Theatre: Return of the Monkey King	\$ 30,000.00	\$ 8,000.00	3.67	\$3,482	\$0	\$3,482
38	Asian Story Theater		\$ 30,000.00	\$ 10,000.00	3.33	\$4,075	\$4,392	(\$317)
39	Central Commercial District Revitalization Corporation / Fiscal Agent for San Diego Afterschool Strings Program	Afterschool Strings Program	\$ 30,000.00	\$ 10,000.00	3.33	\$4,075	\$4,266	(\$191)
40	San Diego Women Film Festival	San Diego Women Film Festival	\$ 29,850.00	\$ 9,950.00	4	\$4,608	\$4,692	(\$84)
41	San Diego Shakespeare Society	San Diego Student Shakespeare Festival	\$ 28,630.00	\$ 9,543.00	3.67	\$4,154	\$3,553	\$601
42	San Diego Youth & Community Services	Teen Connection Theatre Troupe	\$ 28,000.00	\$ 9,324.00	2.33	\$0	\$3,888	(\$3,888)
43	Nu-Way BHILD	Heritage Day Festival and Parade	\$ 27,700.00	\$ 7,705.00	3	\$2,926	\$0	\$2,926
44	Villa Musica	Community Music Ensembles	\$ 27,395.00	\$ 9,130.00	3	\$3,467	\$0	\$3,467
45	Cabrillo Festival	Cabrillo Festival	\$ 21,000.00	\$ 7,000.00	3.67	\$3,047	\$3,953	(\$906)
46	Sherman Heights Community Center	Latin Music Festival	\$ 20,000.00	\$ 6,667.00	2.33	\$0	\$0	\$0
47	Kiwanis Club of Tierrasanta	Oktoberfest	\$ 14,550.00	\$ 5,466.00	3.67	\$2,879	\$1,690	\$689

	Organization	FY10 Name of Project	FY10 Total Project Expenses	FY10 Amount Requested	FY10 Rank	FY10 Recommended Funding	FY09 Funding	Difference from FY09 Funding
48	Moxie Theatre	Reading Series, "Fighting Words: Conflict, Drama and Resolution"	\$ 13,500.00	\$ 4,500.00	3.67	\$1,959	\$0	\$1,959
49	Access	Semana Cultural Michoacana	\$ 12,000.00	\$ 4,000.00	3.33	\$1,630	\$1,646	(\$16)
50	Rolando Community Council	Rolando Street Fair	\$ 11,695.00	\$ 3,898.00	4	\$1,805	\$1,683	\$122
51	PGK Project	Without Walls (Bringin It Together): Youth Dance Program	\$ 9,065.00	\$ 3,021.00	3	\$1,150	\$0	\$1,150
	Totals		\$ 4,705,441.00	\$ 1,155,600.00		\$425,118	\$ 361,193.00	
	Available	\$ 425,118.00						
	Differential	0.463079881						

Number of Applicants: 51

Number recommended for funding: 48

Not recommended for funding:

- \* Aguinaldo Foundation
- \* San Diego Youth & Community Services
- \* Sherman Heights Community Center

New Organizations: 13

Organizations that did not re-apply: 10